Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Please cancel claims 2 and 3. Please amend claims 1, 4-7, 11 and 13-17 as indicated below (material to be inserted is in underline, material to be deleted is in strikeout):

Listing of Claims:

1.   (Currently Amended) A computer-implemented method of managing print job costs, the method comprising the steps of:

providing an electronic print job request, the print job request having a set of attributes;

displaying the set of attributes;

prior to printing the print job, calculating a cost of the electronic print job via a computer using the set of attributes, wherein calculating the cost of the electronic print job includes calculating an actual consumables cost based on a set of consumable factors; and

displaying the calculated cost of the electronic print job.

2.   (Cancelled)

3.   (Cancelled)

4.   (Currently Amended) The method of claim 3 1, wherein the consumable factors include one or more of media cost, cost and binding material cost, and printer technology cost.

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5.   (Currently Amended) The method of claim 1, wherein <u>calculating</u> the cost of the electronic print job includes ~~a cost~~ <u>calculating an actual cost</u> of mailing.

6.   (Currently Amended) The method of claim 5, wherein <u>calculating</u> the <u>actual</u> cost <u>of mailing</u> includes ~~an estimated~~ calculating a postage cost based on a set of postage determining factors.

7.   (Currently Amended) The method of claim 6, wherein the postage determining factors include one or more of media weight, ~~printer technology,~~ print format, and binding options.

8.   (Original) The method of claim 1, further comprising:

presenting a menu of business rules;

receiving a selection of a business rule;

modifying the set of attributes to comply with the selected business rule;

re-calculating the cost of the electronic print job using the modified set of attributes; and

displaying the re-calculated cost.

9.   (Original) The method of claim 8, further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

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10.   (Original) The method of claim 1, further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

11.   (Currently Amended) A computer-implemented method of managing print job ~~postage~~ costs, the method comprising ~~the steps of~~:

receiving an electronic print job request, the print job having a set of attributes;

calculating a preliminary cost of the print job <u>with a computer</u> using the set of attributes, <u>wherein calculating the preliminary cost of the print job includes calculating an actual consumables cost based on a set of consumable factors</u>;

presenting a menu of business rules;

receiving a selection of one of the business rules;

adjusting the set of attributes in response to the selection of one of the business rules; and

calculating a final cost based on the adjusted set of attributes.

12.   (Original) The method of claim 11, which further comprises displaying the final cost.

13.   (Currently Amended) A program storage device readable by a processor, tangibly embodying a program of instructions executable by the processor to perform method steps for managing print job costs, the method steps comprising:

providing an electronic print job request, the print job request having a set of attributes;

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displaying the set of attributes;

prior to printing the print job, calculating a cost of the electronic print job using the set of attributes, wherein calculating the cost of the electronic print job includes calculating an actual consumables cost based on a set of consumable factors; and

displaying the calculated cost of the electronic print job.

14.   (Currently Amended) The program storage device of claim 13, ~~wherein~~ the method further comprising:

presenting a menu of business rules;

receiving a selection of a business rule;

modifying the set of attributes to comply with the selected business rule; re-calculating the cost of the electronic print job using the modified set of attributes; and

displaying the re-calculated cost.

15.   (Currently Amended) The program storage device of claim 14, ~~wherein~~ the method further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

16.   (Currently Amended) The program storage device of claim ~~14~~ 13, further comprising:

receiving a selection of an override of one or more attributes of the modified set of attributes;

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re-calculating the cost of the electronic print job using the selected override of the modified set of attributes; and

displaying the newly re-calculated cost.

17. (Currently Amended) A program storage device readable by a processor, tangibly embodying a program of instructions executable by the processor to perform method steps for managing print job costs, the method steps comprising:

receiving an electronic print job request, the print job having a set of attributes;

calculating a preliminary cost of the print job using the set of attributes, wherein calculating the preliminary cost of the print job includes calculating an actual consumables cost based on a set of consumable factors;

presenting a menu of business rules;

receiving a selection of one of the business rules;

adjusting the set of attributes in response to the selection of one of the business rules; and

calculating a final cost based on the adjusted set of attributes.

18. (Original) The program storage device of claim 17, which further comprises displaying the final cost.

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